

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



Projects	
Support business growth at the Hillhouse Technology Enterprise Zone.	A
Collaborate with our Lancashire partners to develop joint working arrangements with a focus on economic growth, skills and tackling climate change.	G
Continue to support town centre recovery through the town centre strategy fund and explore investment and sustainable development opportunities for our key town centres.	G
Explore investment opportunities for our key council assets.	G
Relaunch our Wyred Up network to proactively support sustainable business recovery following the pandemic and to encourage and support businesses to reduce their carbon footprint.	G
Measures	
Number of jobs created within the Enterprise Zone	R
Town centre vacancy rates	G
% of fledgling businesses surviving - 18 months	G

Projects	
Agree and develop a long term strategy for sustainable leisure and wellbeing provision across Wyre.	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well.	G
Work with partners to deliver the holiday activity programme for our young people.	G
Relaunch our Digital Wyre Strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring.	G
Collaborate with partners to improve community energy consumption through retrofitting houses and supporting district heating projects.	G
Develop a campaign to raise awareness and encourage behavioural change amongst residents to support climate change projects/initiatives.	G
Measures	
Number of annual visits to our leisure centres	A
Number of memberships at our leisure centre	A
Number of volunteer hours	G
Number of children engaged with holiday activities	G
Number of residents registered for My Wyre account	G
Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes.	G
Number of residents engaged with behavioural change campaigns using digital and non-digital channels	G

Projects	
Work with others to deliver our action plan to reduce the effect of climate change on our borough including the carbon footprint of all council activities and assets.	A
Promote activity to support our residents to reduce waste, increase reuse and recycling, and implement environmental initiatives to help achieve a sustainable environment.	G
Complete the partial review of the Wyre Local Plan 2011-2031 and commence a full review.	G
Deliver the Wyre Beach Management Scheme to protect homes from coastal flooding.	A
Facilitate and support the improvement, biodiversity, accessibility and use of our parks and open spaces.	G
Support the Turning Tides Partnership in the ambition to achieve a blue flag coast that is free from plastic pollution.	G
Lead on and support natural flood management projects.	G
Measures	
Number of public electric charging points	R
% of household waste recycled	A
Reduction in fly tipping reported	G

Comments and issues regarding measures with a RED status

Number of jobs created within the Enterprise Zone – Ongoing target of 137 jobs to be created between Aug 2020 - Apr 2026 (137 jobs / 67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter target). Although no jobs created this quarter, 105 jobs have been created to date which is ahead of the overall target.

Number of public electric charging points – Order placed and contract signed awaiting installation. Dual units i.e. 46 charging points now due for completion at the end of November.

It should be noted that there are a number of projects for which data is collated annually / bi-annually and therefore these have not been included within this report.